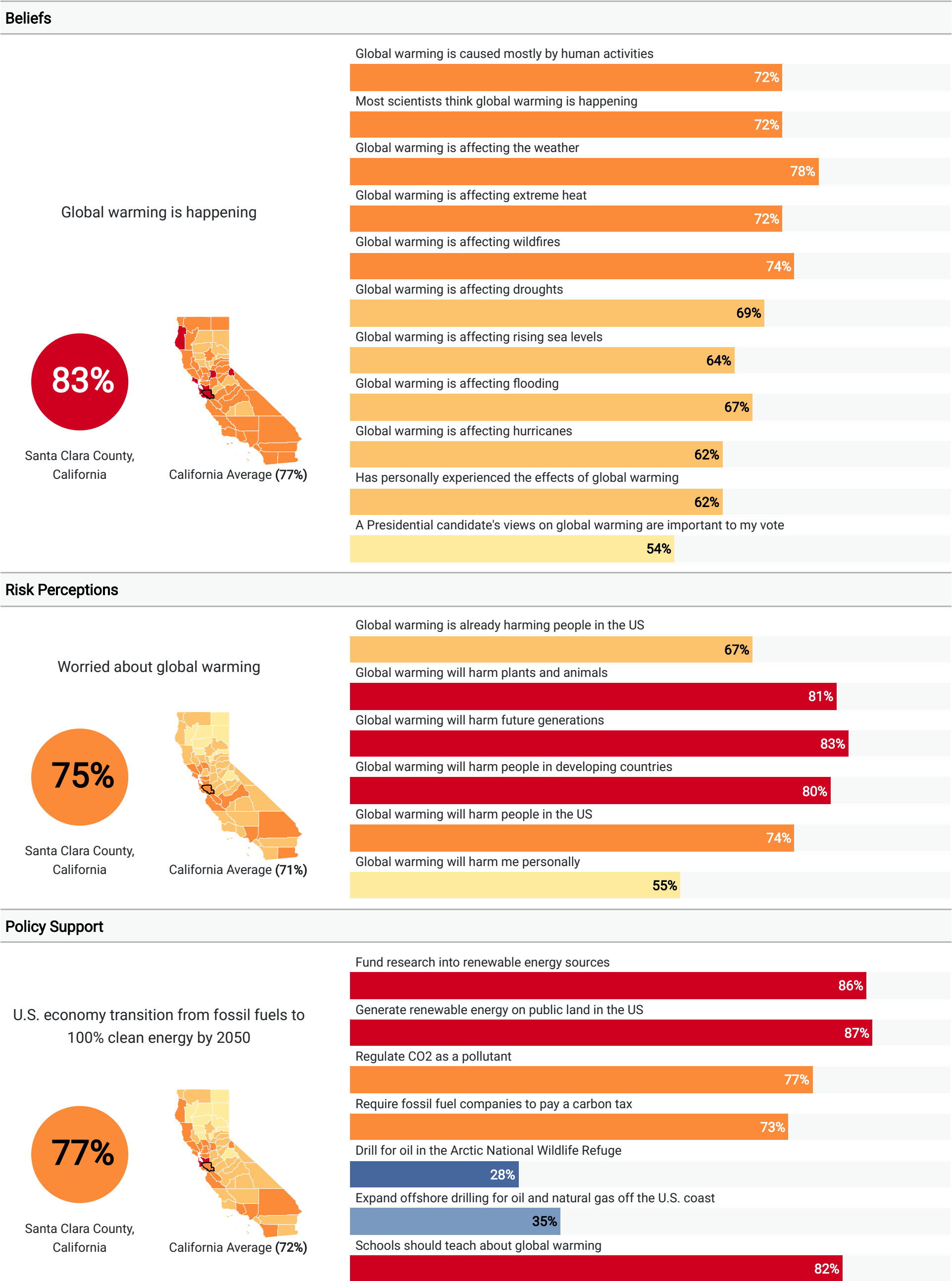


Santa Clara County, California

Public Opinion on Climate Change, 2024

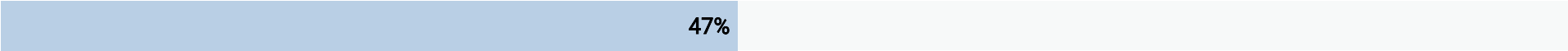


Public opinion data come from the Yale Climate Opinion Maps (YCOM), which are based on a statistical model that employs nationally representative Climate Change in the American Mind (CCAM) surveys conducted between 2008 and 2024. The model combines geographic, census, socioeconomic, and political data with CCAM survey data collected by the Yale Program on Climate Change Communication and George Mason University Center for Climate Change Communication (combined n > 35,000). For more information about the survey question wording and methodology, please visit YCOM: climatecommunication.yale.edu/visualizations-data/ycom-us

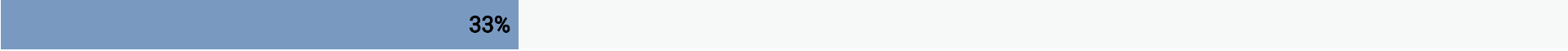


Behaviors

Discuss global warming at least occasionally



Hear about global warming in the media at least once a week



Who should do more about global warming?

The President



Congress



My Governor



My Local Govt. Officials



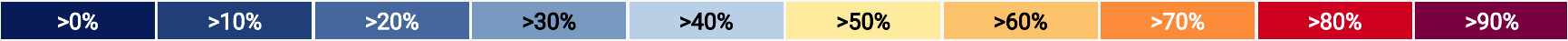
Citizens



Corporations



Color Legend



For help / questions, please contact: climatechange@yale.edu

In partnership with



Yale Program on Climate Change Communication 2024